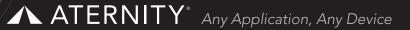
Aternity Mobile APM

Satisfaction and Workforce Productivity



Aternity Mobile APM addresses a full range of use cases for IT Ops, app developers, and the lines of business.

Ensure Excellent Mobile User Experience for Mobile Apps Used by Your Customers and by Your Workforce

Executing a corporate mobile strategy to drive gains in customer satisfaction and workforce productivity requires more than rolling out apps on the app store, establishing a BYOD policy, and investing in an Enterprise Mobility Management (EMM) solution. It requires ensuring your mobile apps actually deliver a quality experience as your customers and your workforce use them. Unlike other mobile APM vendors which focus primarily on consumer mobile apps, Aternity Mobile APM addresses a full range of use cases for developers of both consumer and workforce mobile apps, IT Ops who support them, and the lines of business who rely on them to grow and transform their business



Learn more about how End User Experience Management Complements EMM www.aternity.com/resources/EUEM MDM

Monitor, Analyze, Prioritize, and Optimize

With Aternity Mobile APM, developers can monitor apps in real-time to get visibility into the app's performance, its interaction with the network and the device, and the impact of performance on user experience.

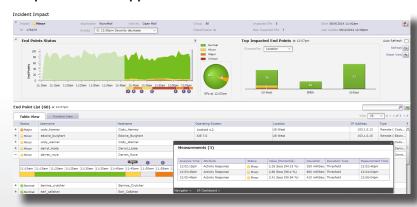
- Isolate problems to the code or the network, and analyze them with code level stack trace to speed resolution
- Analyze the performance of the app across device and OS versions, geographies and carriers, to identify trends
- Track usage, crashes, errors, HTTP performance and volume relative to thresholds and geography

Timeframe App Version App Summary Last 7 Days (All) APP LOADS APP CRASHES APP ERRORS 416,430 114.8K | 28% 138,753 UNIQUE USERS 656 HTTP RESPONSE HTTP ERRORS DATA VOLUME COUNTRIES **DEVICE MODELS** .97s 140.9K | 4.1% 120.4MB/User 16

Guarantee Optimal Service Delivery of Enterprise Mobile Apps

Aternity Mobile APM empowers IT Ops to ensure quality of service for the full mobile app portfolio.

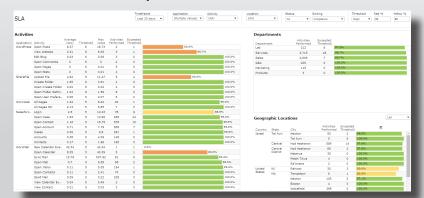
- Proactively detect and analyze mobile app incidents by severity, impacted users, and business locations, to prioritize response
- Correlate app performance to the underlying network and server performance to quickly resolve problems
- Compare the performance of mobile apps across geographies, carriers, devices, and OS versions to optimize performance



Measure, Manage, and Improve Mobile Workforce Productivity

Aternity Mobile APM enables lines of business to determine the effectiveness of their mobile strategy on improving workforce productivity.

- Evaluate mobile adoption progress by tracking mobile app usage by department and geography
- Validate expected gains in productivity by comparing business activities over time, and on mobile vs. wired devices
- Prove the reliability of migrating business processes to mobile by analyzing SLA compliance for key business activities



Instrument Apps for Diagnostics and User Interactions, No Developer Required

The Aternity Mobile Wrapper gives full control to your Ops teams or EMM administrator to instrument enterprise apps without app developers or access to the code. The Aternity Mobile Wrapper includes all of the capabilities of the Aternity Mobile SDK, so there is no loss of monitoring functionality. And because there are no code changes, there is no extra development effort and no impact on release schedules when apps are updated.



Learn more about the Aternity Mobile Wrapper

www.aternity.com/resources/aternity-mobile-wrapper/

Implement as SaaS or On-premise

Aternity provides both SaaS-delivered and on-premise solutions, so you have flexibility and security. Sign up to get started with Aternity Mobile APM: www.aternity.com/mobile-apm/sign-up/

Aternity Workforce APM ensures the reliability of any business-critical application, running on mobile, virtual, and physical devices. Request a free product evaluation: www.aternity.com/products/free-trial/

About Aternity Aternity monitors any application on any physical, virtual, or mobile device, providing a user-centric vantage point that closes the visibility gap existing with network- and server-centric application performance management tools. By effectively transforming every device—physical, virtual, and mobile—into a self-monitoring platform that is user experience aware, enterprises are empowered with user-centric, proactive IT management capabilities that dramatically reduce business disruptions and increase workforce productivity. Visit www.aternity.com to register for a free product evaluation today.























